



STING:
BACK TO BASS
European Tour 2012

**Performing His Greatest Hits, Stripped Down
To Celebrate the 25th Anniversary of His Solo Career**

(Tuesday, November 15, 2011) Following the success of his North American tour this fall, Live Nation is pleased to announce that **Sting's Back to Bass Tour** will extend to Europe early next year as he celebrates the 25th anniversary of his solo career by taking it back to bass...all of the hits, stripped down, as they haven't been played in years.

Currently garnering stellar reviews throughout North America, the European tour will begin February 5th, 2012 at the Sage Gateshead with additional performances in Amsterdam, Brussels, Copenhagen, Gothenburg, Prague, Stockholm, Warsaw, and Vienna as well as multiple dates in France, Germany and the UK (itinerary below). Tickets will go on sale beginning Friday, November 18th.

"...an exquisite performance..."
The Boston Globe, Oct. 24, 2011

"Every Little Thing He Does is Magic – Sting Captivated DC."
The Washington Examiner, Oct. 31, 2011

"...A sonic adventure that revisits past triumphs and explores some lesser-known gems..."
The Toronto Star, Nov. 2, 2011

In support of **Sting: 25 Years**, the recently released box set collection, **Back to Bass** finds Sting performing songs spanning his dynamic and enduring solo career, from his 1985 debut *The Dream Of The Blue Turtles* to his latest release, *Live in Berlin*, plus a selection of The Police's greatest hits. Highlights include fan favourites such as "Desert Rose," "Every Breath You Take," and "Fields of Gold." Sting will be joined by a band including his longtime guitarist Dominic Miller, Rufus Miller (guitarist), Vinnie Colaiuta (drummer), Peter Tickell (electric fiddle), and Jo Lawry (vocalist).

Sting: 25 Years, was released on September 26, 2011. This collection captures for the first time both the highlights and rarities of Sting's enduring solo career and contains three CDs, all re-mastered exclusively for this set and personally curated by Sting, as well as a previously unreleased live DVD, *Rough, Raw & Unreleased*, filmed at New York City's Irving Plaza. The discs are housed in a hardcover book featuring rare photos, complete lyrics, and newly written commentary by Sting. **Sting: The Best of 25 Years** is also available as both a single and double disc.

Members of the Sting fan club will have the opportunity to purchase tickets in advance with complete tour and ticket information at www.sting.com. VIP Packages are available in select cities, including premium tickets, exclusive merchandise and more. For more information please visit: www.sting.com.

The tour is promoted by Live Nation and produced by RZO Entertainment, Inc.

About Live Nation Entertainment:

Live Nation Entertainment is the world's leading live entertainment and eCommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Front Line Management Group and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world's top five eCommerce sites, with over 26 million monthly unique visitors. Live Nation Concerts produces over 20,000 shows annually for more than 2,000 artists globally. Front Line is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling over 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

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